

Schedule and Tentative Technical Program

TUESDAY, SEPTEMBER 4

- 1:00-6:00 p.m. **Registration**
3:00-6:00 p.m. **Board of Directors meeting**
6:30-8:30 p.m. **Icebreaker**

WEDNESDAY, SEPTEMBER 5

- 7:00-8:00 a.m. **State, Provincial, and National Surveys Editors Breakfast**
8:15-8:30 a.m. **Opening Remarks**
8:30-9:30 a.m. **Session I**
 Dual Grounding: Working in Two Languages
Chair: Thomas W. Overton
Presenters: Jim Beckel, Friesens Corporation
 Hellen M. Martínez, ETS Translation Solutions
 Thomas W. Overton, Geological Institute of America

9:30-9:45 a.m. **Coffee Break**
9:45-10:45 a.m. **Session II Part I**
 Across the Miles: Public Outreach
Chair: Karen MacFarlane
Presenters: SEG Geoscience Center (William D. Underwood and
 Susan Henley, Society of Exploration Geophysicists)
 AGI Earth Science Week (Geoffrey Camphire, American
 Geological Institute)
 “Earth Science Outreach in Scouting” (Gary Robinson, Prism
 Seismic; Clare Marshall, Dinosaur Ridge; Brian Berdusco,
 Ontario Ministry of Northern Development and Mines;
 Deborah Stephenson)
 *“Four Billion Years and Counting: Canada’s Geological
 Heritage: So Many Contributors, So Little Time”*
 (Godfrey Nowlan, Geological Survey of Canada)

10:45-11:00 a.m. **Break**

11:00 a.m.-12 noon **Session II Part II**
 Across the Miles: Public Outreach
Chair: Karen MacFarlane
Presenters: Oklahoma School of Science and Mathematics (William
 D. Underwood, Oklahoma School of Science and
 Mathematics)
 “International Year of Planet Earth: A Golden
 Opportunity for Outreach” (Godfrey Nowlan, Geological
 Survey of Canada)
 “Activities of the Canmore Museum and Geoscience
 Centre” (Richard Green, the Canmore Museum and
 Geoscience Centre)
 Oklahoma Energy Resources Board
Noon – 2:00 p.m.

Lunch

2:00–3:30 p.m. **Session III**
Earthy Editing: Editing Geoscience Guidebooks
Chair: Carole L. Ziegler
Presenters: “*The Geology and History of Southern San Diego County, California*” (Carole L. Ziegler, Philip T. Farquharson, and David M. Bloom)
“*Fossil Treasures of the Anza-Borrego Desert: A Case Study in Partnership Publishing*” (Lowell Lindsey, Sunbelt Publications)
Discussion

3:30–3:45 p.m.

Coffee Break

3:45–4:45 p.m.

Session IV

Worldwide Outlook: International Union of Geological Sciences

Chair: Godfrey Nowlan

Presenters: “The International Union of Geological Sciences: Publishing for the Whole World” (Godfrey Nowlan, Geological Survey of Canada)

“Challenges in South America” (Susana E. Damborenea, Museo de Ciencias Naturales La Plata, Argentina)

“Challenges in Africa” (Tim Partridge, University of the Witwatersrand, Johannesburg, South Africa)

THURSDAY, SEPTEMBER 6

7:00–8:00 a.m.

Freelancers’ Breakfast

8:30–9:15 a.m.

Session V

Core Samples: Scientists Writing, Reviewing, and Editing Geoscience Publications

Chair: Diane Lane

Presenters: “A Pedestrian’s Guide to Writing a Geoscience Textbook” (Laurence R. Lines, University of Calgary, and Rachel T. Newrick, Nexen Inc.)

“My Forays into Technical Writing” (Satinder Chopra, Arcis Corporation)

9:15–9:30 a.m.

Break

9:30–10:30 a.m.

Session VI

Around the World: Use of Offshore Vendors

Chair: Michael Phillippe

Presenters: Frank Stumpff, SPI

Guy Dresser, Allen Press

Jon Olsen, Geological Society of America

10:30–10:45 a.m.

Coffee Break

10:45–11:45 a.m.

Session VII

Down to Earth: Cutting Costs in Production and Printing

Chair: Diane Lane

Presenters: Panel discussion:

Michael Phillippe, Aries Systems Corporation

Mark McCombs, the Covington Group

Linda Guay, Geological Survey of Canada

Margaret L. Smath, Kentucky Geological Survey

Noon-2:00 p.m.

Annual Business Meeting and Lunch

2:00–3:15 p.m.

Session VIII

Nuances of Nomenclature: Stratigraphic Lexicons

Chair: Monica Gaiswinkler Easton

Presenters: “Stratigraphic Lexicons: An Introduction”
(Monica Gaiswinkler Easton, Ontario Geological Survey)
“WEBLEX: An Online Lexicon of Published Geologic Names for Canada” (P.H. Davenport, H.P. Tzeng, G.K.C. Lai, and D.W. Lepard (Geological Survey of Canada, Calgary)
“Planning a Stratigraphic Lexicon for Ontario”
(Monica Gaiswinkler Easton, Ontario Geological Survey)
Discussion

3:15-3:30 p.m.

Coffee Break

3:30–5:00 p.m.

Session IX

Charging Ahead: Innovations in Publishing

Chair: Monica Gaiswinkler Easton

Presenters: “Reversing the Publishing Order: Web First, Print Second”
(Glenda de Luna and Elsa Kapitan-White, Schlumberger)
“The Early Release on the Internet of Accepted Manuscripts at *Arctic, Antarctic, and Alpine Research*”
(Larry Steven Bowlds, University of Colorado)
“Geoenabling the Article through Structured Scientific Content” (Jonathan Sears, American Geophysical Union)
“For Discussion: The Open Peer-Review Trial at *Nature*. A Bystander’s Overview” (Monica Gaiswinkler Easton, Ontario Geological Survey)
General Discussion

7:00-9:30 p.m.

Awards Banquet

Guest Speaker: Andrew Neuman, Acting Director of the Royal Tyrrell Museum

FRIDAY, SEPTEMBER 7

7:00-9:00 a.m.

2008 Board Meeting

9:00 a.m. – 9:00 p.m.

Field trip: Royal Tyrrell Museum. Includes a behind the scenes tour of the museum. (Lunch and dinner included).