Schedule and Tentative Technical Program

**Tuesday, September 4**

1:00-6:00 p.m. Registration
3:00-6:00 p.m. Board of Directors meeting
6:30-8:30 p.m. Icebreaker

**Wednesday, September 5**

7:00-8:00 a.m. State, Provincial, and National Surveys Editors Breakfast
8:15-8:30 a.m. Opening Remarks
8:30–9:30 a.m. Session I
  **Dual Grounding: Working in Two Languages**
  **Chair:** Thomas W. Overton
  **Presenters:**
  Jim Beckel, Friesens Corporation
  Hellen M. Martínez, ETS Translation Solutions
  Thomas W. Overton, Gemological Institute of America
9:30-9:45 a.m. Coffee Break
9:45–10:45 a.m. Session II Part I
  **Across the Miles: Public Outreach**
  **Chair:** Karen MacFarlane
  **Presenters:**
  SEG Geoscience Center (William D. Underwood and Susan Henley, Society of Exploration Geophysicists)
  AGI Earth Science Week (Geoffrey Camphire, American Geological Institute)
  “Earth Science Outreach in Scouting” (Gary Robinson, Prism Seismic; Clare Marshall, Dinosaur Ridge; Brian Berdusco, Ontario Ministry of Northern Development and Mines; Deborah Stephenson)
  “Four Billion Years and Counting: Canada’s Geological Heritage: So Many Contributors, So Little Time” (Godfrey Nowlan, Geological Survey of Canada)
10:45-11:00 a.m. Break
11:00 a.m.–12 noon Session II Part II
  **Across the Miles: Public Outreach**
  **Chair:** Karen MacFarlane
  **Presenters:**
  Oklahoma School of Science and Mathematics (William D. Underwood, Oklahoma School of Science and Mathematics)
  “International Year of Planet Earth: A Golden Opportunity for Outreach” (Godfrey Nowlan, Geological Survey of Canada)
  “Activities of the Canmore Museum and Geoscience Centre” (Richard Green, the Canmore Museum and Geoscience Centre)
  Oklahoma Energy Resources Board

Lunch
2:00–3:30 p.m.  Session III
Earthly Editing: Editing Geoscience Guidebooks
Chair: Carole L. Ziegler
Presenters: “The Geology and History of Southern San Diego County, California” (Carole L. Ziegler, Philip T. Farquharson, and David M. Bloom)
“Fossil Treasures of the Anza-Borrego Desert: A Case Study in Partnership Publishing” (Lowell Lindsey, Sunbelt Publications)
Discussion

3:30-3:45 p.m.  Coffee Break
3:45–4:45 p.m.  Session IV
Worldwide Outlook: International Union of Geological Sciences
Chair: Godfrey Nowlan
“Challenges in South America” (Susana E. Damborenea, Museo de Ciencias Naturales La Plata, Argentina)
“Challenges in Africa” (Tim Partridge, University of the Witwatersrand, Johannesburg, South Africa)

THURSDAY, SEPTEMBER 6
7:00-8:00 a.m.  Freelancers’ Breakfast
8:30–9:15 a.m.  Session V
Core Samples: Scientists Writing, Reviewing, and Editing Geoscience Publications
Chair: Diane Lane
“My Forays into Technical Writing” (Satinder Chopra, Arcis Corporation)

9:15-9:30 a.m.  Break
9:30–10:30 a.m.  Session VI
Around the World: Use of Offshore Vendors
Chair: Michael Phillippe
Presenters: Frank Stumpff, SPI
Guy Dresser, Allen Press
Jon Olsen, Geological Society of America

10:30-10:45 a.m.  Coffee Break
10:45–11:45 a.m.  Session VII
Down to Earth: Cutting Costs in Production and Printing
Chair: Diane Lane
Presenters: Panel discussion:
Michael Phillippe, Aries Systems Corporation
Mark McCombs, the Covington Group
Linda Guay, Geological Survey of Canada
Margaret L. Smath, Kentucky Geological Survey
Noon-2:00 p.m.  **Annual Business Meeting and Lunch**

2:00–3:15 p.m.  **Session VIII**

**Nuances of Nomenclature: Stratigraphic Lexicons**

**Chair:** Monica Gaiswinkler Easton  
**Presenters:**  
- “Stratigraphic Lexicons: An Introduction” (Monica Gaiswinkler Easton, Ontario Geological Survey)  
- “Planning a Stratigraphic Lexicon for Ontario” (Monica Gaiswinkler Easton, Ontario Geological Survey)  

**Discussion**

3:15-3:30 p.m.  **Coffee Break**

3:30–5:00 p.m.  **Session IX**

**Charging Ahead: Innovations in Publishing**

**Chair:** Monica Gaiswinkler Easton  
**Presenters:**  
- “Reversing the Publishing Order: Web First, Print Second” (Glenda de Luna and Elsa Kapitan-White, Schlumberger)  
- “The Early Release on the Internet of Accepted Manuscripts at *Arctic, Antarctic, and Alpine Research*” (Larry Steven Bowlds, University of Colorado)  
- “Geoenabling the Article through Structured Scientific Content” (Jonathan Sears, American Geophysical Union)  
- “For Discussion: The Open Peer-Review Trial at *Nature*. A Bystander’s Overview” (Monica Gaiswinkler Easton, Ontario Geological Survey)  

**General Discussion**

7:00-9:30 p.m.  **Awards Banquet**  
**Guest Speaker:** Andrew Neuman, Acting Director of the Royal Tyrrell Museum

**FRIDAY, SEPTEMBER 7**

7:00-9:00 a.m.  **2008 Board Meeting**

9:00 a.m. – 9:00 p.m.  **Field trip:** Royal Tyrrell Museum. Includes a behind the scenes tour of the museum. (Lunch and dinner included).