

AESE Annual Meeting in Lexington, Kentucky

More than just bluegrass and horse racing....

Wednesday morning we will hear from Mike Lynch and Charles Taylor of the Kentucky Geological Survey. Mike will talk about his involvement in creating an **earthquake occurrence and mitigation pamphlet** and Charles will talk about the **geology of sinkholes** and their ability to swallow up Corvette museums. We will also hear from Dan Phelps, a Kentucky geologist; he will discuss **Kentucky's Creationist "museum" and Ark Park**.

Wednesday afternoon we will head to **Shaker Village at Pleasant Hill** for our business lunch, a tour of the historic grounds, and a paddle boat cruise on the Kentucky River. We will be departing immediately following our morning session, so please be sure you have everything you will need for the afternoon – comfortable walking shoes, jacket/sweater, sunglasses, etc.

We will spend Thursday in a series of workshop-styled presentations.

There are four presentations on **Thursday morning** (8:30am–noon):

1. Dr. Rick Weisburd will discuss **reader expectation as a tool for effective earth science editing**. The success of any professional document can be judged by the extent to which the target readers understand the meaning intended by the author; authors and editors who understand and consider how readers parse text are more likely to write and edit successfully. Dr. Weisburd lives in Japan and runs a scientific editing and translation service, ELSS, Inc.
2. Dr. Joshua Abboud is a lecturer in the Writing, Rhetoric, and Digital Studies department at the University of Kentucky. He will present a short workshop on **multimedia writing**. Dr. Abboud received his PhD from Clemson University in 2011 in a transdisciplinary program called Rhetorics, Communication, and Information Design. He has published pieces on video games and gaming communities. His current research and teaching interests are in media ethics, specifically how we talk about our place as humans immersed in a world of social technologies.
- 3 & 4. Dr. Beth Connors-Manke and Dr. Brandy Scalise, both lecturers in the Writing, Rhetoric, and Digital Studies department at the University of Kentucky, will present on **style and editing**. This two-part session will focus on editing issues as they emerge from style, genre, and correctness in usage and syntax. We will examine syntax at the stylistic level, discuss common punctuation problems, and address theoretical editing concerns, such as when one should revise a grammatically correct but difficult sentence. Special attention will be paid to editing sentences for clarity and precision in the context of genre conventions for popular and technical science writing. Dr. Connors-Manke has edited a variety of publications, including a community newspaper, academic journals (literary and theoretical), and a reader for first-year university writing courses. She teaches writing at the University of Kentucky and specializes in courses on style and editing.

Thursday afternoon we will immerse ourselves in the world of **preservation management**. From 1:30–4:30pm we will hear from a group of archivists with the University of Kentucky Special Collections Research Center, led by Ruth Bryan and Becky Ryder, Director of the Library at Keeneland Race Course. Discussion will include basic principles of preservation management, reformatting issues, reasons for archiving/preserving, access to digitized files, standards for scanning and delivery, legal and copyright

concerns in archives, access, and potentially other areas of interest. Prior to the meeting we will send out a brief survey to help guide discussion.

We are still looking for a few speakers to present on Wednesday morning. Please feel free to contact me to discuss ideas (karen.macfarlane@gov.yk.ca).

Looking forward to seeing you in Lexington.

Karen