

## **Call for Abstracts**

## 49<sup>th</sup> Annual Meeting of the Association of Earth Science Editors

The Eldridge Hotel, 701 Massachusetts Street, Lawrence, Kansas

October 6 to 9, 2015

Plans are under way for the 49th annual meeting of the Association of Earth Science Editors, in Lawrence, Kansas. Meeting headquarters will be the charming, historic Eldridge Hotel, located on Massachusetts Street in the heart of downtown Lawrence. Technical talks and field trip(s) will be held October 7 to 9. We invite AESE members and other interested persons to submit an abstract for any of the sessions mentioned below (general contributions are also welcomed), chair a session, or sit on a panel discussion.

The deadline for abstract submission is July 31, 2015.

Proposed session topics and talks include

- **Trends in publishing:** alternative file formats to the PDF, multimedia and multiformat publishing (print, online, video, data repositories), new printing technology, \*journal apps;
- **Publication ethics:** \*plagiarism detection and solutions, figure manipulation detection, copyright issues (deep linking, fair use, securing rights, databases, keeping track of retractions, authorship issues);
- **Editing:** handling citations, referencing online material (data in repositories, websites, online documents, DOIs, what version to cite and how), software tips, hyphenation rules, handling lists, file archiving, editing multimedia and multiformat publications;
- Editing challenges: migration from print to online publications, \*editing a posthumous work;
- Keeping on top of important topics: resources for editors (blogs, listserves, online courses, useful
  websites, web alerts, news agglomerates, social media, conferences, etc.);
- **Principles of graphic design for effective communication: \***effective figure design, designing effective slide presentations, good data visualization (designing tables, graphs)
- **Geoscience outreach:** improving State survey websites, interactive web teaching/learning tools, museum exhibits (planning and producing physical exhibits), museum websites (designing, editing and maintaining online catalogs), archival principals (preservation and care of archives and manuscripts), conserving museum collections
- \*Solutions to challenges facing societies: group or panel discussion looking at the challenges and their causes; what role should a society play; possible solutions will be examined.
- Workshops: doing more with PDFs (editing, security, image replacement, accessibility), editing for readability (identifying problems in writing and how to improve), substantive editing.

Asterisks (\*) denote confirmed talks; as more are confirmed, they will be added to a list on the AESE Web site.

If you have specialized knowledge in any of the areas mentioned above or you know someone who does, please consider giving a talk or workshop, or let us know who we may contact. Help us make this meeting a rewarding and memorable one. Although dependent on the number of abstracts received, individual talks will likely be allocated a 20 minutes timeslot.

## **Abstract Guidelines**

- Abstracts should essentially be a short version of the talk, clearly and concisely outlining the scope, principal objectives, results, and ending with a conclusion. Please limit abstracts to approximately 200 to 250 words in length (excluding title and authorship).
- Include author name(s), affiliation and contact information
- <u>Send abstracts</u> to: <u>association.earth.science.editors@gmail.com</u>, with the words "**AESE**" in the subject line.

If you have any questions, please contact Marg Rutka, AESE vice president/technical program chair, at <a href="marg.rutka@ontario.ca">marg.rutka@ontario.ca</a>, or Karen MacFarlane, AESE president, at <a href="marg.rutka@ontario.ca">Karen.MacFarlane@gov.yk.ca</a>.

Information about the Lawrence meeting—including registration and confirmed talks—will be updated on a regular basis on the <u>AESE Web site</u>. Please also Follow AESE on Twitter (@AESErocks) and Like us on <u>Facebook</u> for meeting updates.