

Confirmed Talks

Association of Earth Science Editors 49th Annual Meeting Lawrence, Kansas, October 6 to 9, 2015

(Updated September 4, 2015)

Confirmed Talks*

Trends in Publishing

The Creation of a Society's Publications App

Beverly Molyneux, managing editor, American Association of Petroleum Geologists, Tulsa, Oklahoma

Capturing Content – an Introduction to XML

Kevan Meinershagen, Allen Press, Lawrence, Kansas

Publication Ethics

Plagiarism in Scholarly Publishing: What Your Journal Can Do to Protect Its Content

Beverly Lindeen, Managing Editor, Allen Press, Inc., Lawrence, Kansas

Copyright, Open Access, and Creative Commons: What Is Right for Your Journal?

Beverly Lindeen, Managing Editor, Allen Press, Inc., Lawrence, Kansas

Tbd

Rowena Mills, Society of Exploration Geophysicists, Tulsa, Oklahoma

Editing and Editing Tools

Guide for Referencing Online Material

Danielle Price, Managing Editor, Allen Press, Inc., Lawrence, Kansas

Interactive Editing Session

Cindy Higgins, Project Manager, Information Technology and Services, University of Kansas, Lawrence, Kansas

Annotating PDFs/Adopting an Electronic (Paperless) Workflow

Danielle Price, Managing Editor, Allen Press, Inc., Lawrence, Kansas

Building a Better Style Guide

Peter J. Olson, Senior Copyediting Coordinator, Dartmouth Journal Services, Waterbury, Vermont

Editing Challenges

Editing the New Minerals of Ohio: A Balancing Act

Chuck Salmons, Publications Editor, Ohio Department of Natural Resources, Division of Geological Survey, Columbus, Ohio

How to Train Your Authors: Improving Readability of Author Instructions

Danielle Price, Managing Editor, Allen Press, Inc., Lawrence, Kansas

Preserving the Author's Voice in Technical Writing

Karoline Dreher and Jonas Casey-Williams, USGS, Louisiana and Massachusetts

The Issue with Issues - Viable Online Publication Models and their Impact on the Editorial Process

Kevan Meinershagen, Allen Press, Lawrence, Kansas

Design for Effective Communication

Principles of Design for Print Publications

David Gnojek, Art Director at University of Kansas Centre for Research and Learning, Lawrence, Kansas

Challenges Facing Societies/Associations

* Talk titles are approximate.

Disclaimer: Please note that this document should be used as a general guide for planning purposes only. We attempt to provide the most accurate information as possible, but details may change at any time.

Challenges Facing Societies—Possible Solutions

Group discussion or panel led by Carole Ziegler, San Diego Association of Geologists, San Diego, California

Geology, Geoscience Issues, Geoscience Outreach

Induced Seismicity in Kansas

Rex Buchanan, Interim Director, Kansas Geological Survey, Lawrence, Kansas

What's the Matter with Kansas Water?

Susan Stover, Outreach Manager, Kansas Geological Survey, Lawrence, Kansas

Making USGS Publications Discoverable

James Kreft, Center for Integrated Data Analytics, U.S. Geological Survey, Middleton, Wisconsin

Open Access and Open Data at the USGS, the "New Normal"

By Keith Kirk, U.S. Geological Survey Bureau Approving Official, USGS Pacific Science Center, Santa Cruz, California

Banquet Speaker

Jim Hoy, author and retired professor whose career often focused on the Flint Hills of Kansas, will be our banquet speaker. Hoy taught English, modern languages, and journalism at Emporia State University. His writing blends history, folklore, and memoir as he tells stories of the tallgrass prairie and its people. His work includes *Flint Hills Cowboys: Tales from the Tallgrass Prairie* and *Cowboys and Kansas: Stories from the Tallgrass Prairie*. Earlier this year, the Flint Hills Discovery Center Foundation in Manhattan, Kansas, named Hoy and his wife, Cathy Hoy, recipients of the Friends of the Flint Hills award for their contributions to the cause of conserving the Flint Hills.

Tentative* (...or, what we have our sights on, but not yet confirmed)

Trends in Publishing

Journal/book printing

Sallie Buck, Walsworth Publishing, Marceline, Missouri

TBD

Mark McCombs, vice president, Covington Group, Kansas City

As more talks are confirmed, this document will be updated and posted on the [AESE Web site](#).



About AESE

The Association of Earth Science Editors is an organization of editors, journal managers, and others concerned with publication in the earth sciences. The goals of the organization are to strengthen the profession of earth science editing; to foster education and improve communication in the earth sciences that will lead to more effective dissemination of earth science information to the scientific community, educators and students, and the public. Our members include editors of most of the North American earth-science journals, editing and publishing personnel with state/provincial and federal geological surveys and with commercial firms, editors of reports prepared for geological consultants and others interested in earth-science publishing.