



## Call for Abstracts

### 51st Annual Meeting of the Association of Earth Science Editors

Explorer Hotel, Yellowknife, Northwest Territories, Canada

September 6 to 9, 2017

Plans are under way for the 51st annual meeting of the Association of Earth Science Editors in Yellowknife, Northwest Territories, Canada. Meeting headquarters will be the Explorer Hotel located in downtown Yellowknife. Technical talks and a field trip will be held September 6 to 9. We invite AESE members and other interested persons to submit an abstract for any of the session topics described below (general contributions are also welcomed), chair a session, or sit on a panel discussion.

The deadline for abstract submission is **July 15, 2017**.

Proposed session topics and talks include

- **Trends in publishing:** alternative file formats to the PDF, multimedia and multiformat publishing (print, online, video, data repositories), new printing technology, journal apps;
- **Non-standard publications:** how to deal with publications such as pamphlets, posters, theses, one-page information circulars, trail guides—what are the editing, publication, and distribution requirements or challenges?;
- **Publication ethics:** plagiarism detection and solutions, figure manipulation detection, copyright issues (deep linking, fair use, securing rights, databases, keeping track of retractions, authorship issues);
- **Editing:** handling citations, referencing online material (data in repositories, websites, online documents, DOIs, what version to cite and how), software tips, hyphenation rules, handling lists, file archiving, editing multimedia and multiformat publications, editing geologic maps;
- **Editing challenges:** migration from print to online publications, levels of edit, efficient and effective peer review;
- **Keeping current on essential topics:** resources for editors (blogs, listserves, online courses, useful websites, web alerts, news agglomerates, social media, conferences);
- **Principles of graphic design for effective communication:** effective figure design, designing effective slide presentations, good data visualization (designing tables, graphs)
- **Geoscience outreach:** improving geological survey websites, interactive web teaching/learning tools, museum exhibits (planning and producing physical exhibits), museum websites (designing, editing, and maintaining online catalogs), archival principles (preservation and care of archives and manuscripts), conserving museum collections;
- **Workshops:** doing more with PDFs (editing, security, image replacement, accessibility), editing for readability (identifying problems in writing and how to improve), substantive editing.

If you have specialized knowledge in any of the areas mentioned above or you know someone who does, please consider giving a talk or workshop, or let us know whom we may contact. Help us make this 51st meeting a rewarding and memorable one. Although time available for individual talks depends on the number of abstracts received, talks will likely be allocated 20 minutes each.

## Abstract Guidelines

- Abstracts should essentially be a short version of the talk, clearly and concisely outlining the scope, principal objectives, results, and ending with a conclusion. Please limit abstracts to approximately 200 to 250 words in length (excluding title and authorship).
- Include author name(s), affiliation, and contact information
- Send abstracts to: [jkeith@usgs.gov](mailto:jkeith@usgs.gov) , with the words “AESE” in the subject line.

If you have any questions, please contact John Keith, AESE president/technical program chair, at [jkeith@usgs.gov](mailto:jkeith@usgs.gov), or Marg Rutka, AESE past-president, at [marg.rutka@ontario.ca](mailto:marg.rutka@ontario.ca) .

### Staying connected

Information about the Yellowknife meeting—including registration and confirmed talks—will be updated on a regular basis on the [AESE Web site](#) .

Follow AESE on Twitter: @AESERocks

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- regular [AESE Facebook page](#)
- [AESE Yellowknife 2017](#) – closed group for discussing travel plans, the program, things to see and do in Yellowknife, etc.



Old Town, Yellowknife NWT, in the fall. Photo credit: Allin Kayley/NWT Tourism