



**Call for Abstracts**  
**Association of Earth Science Editors 52<sup>nd</sup> Annual Meeting**  
**Niagara Falls, New York, September 26 to 29, 2018**

*(2nd Announcement, revision 1)*

Plans are under way for the 52nd annual meeting of the Association of Earth Science Editors in Niagara Falls, New York, U.S.A. The meeting hotel will be the Sheraton at the Falls, on Third Street, and the technical sessions will be held at the Conference and Event Center Niagara Falls across the street from the hotel. Technical sessions will take place September 27 and 28, and a field trip, led by Carlton Brett, will be held on September 29. We invite AESE members and other interested persons to submit an abstract for any of the session topics described below (general contributions are also welcomed), chair a session, or sit on a panel discussion.

The deadline for abstract submission is **August ~~4<sup>th</sup>~~ 31<sup>st</sup>, 2018**. *Note extended date.*

Proposed session topics and talks include

- Trends in publishing: alternative file formats to the PDF, multimedia and multiformat publishing (print, online, video, data repositories), new printing technology, journal apps;
- Non-standard publications: how to deal with publications such as pamphlets, posters, theses, one-page information circulars, trail guides—what are the editing, publication, and distribution requirements or challenges?;
- Publication ethics: plagiarism detection and solutions, figure manipulation detection, copyright issues (deep linking, fair use, securing rights, databases, keeping track of retractions, authorship issues);
- Editing: handling citations, referencing online material (data in repositories, websites, online documents, DOIs, what version to cite and how), software tips, hyphenation rules, handling lists, file archiving, editing multimedia and multiformat publications, editing geologic maps;
- Editing challenges: migration from print to online publications, levels of edit, efficient and effective peer review;
- Keeping current on essential topics: resources for editors (blogs, listserves, online courses, useful websites, web alerts, news agglomerates, social media, conferences);
- Principles of graphic design for effective communication: effective figure design, designing effective slide presentations, good data visualization (designing tables, graphs)
- Geoscience outreach: improving geological survey websites, interactive web teaching/learning tools, museum exhibits (planning and producing physical exhibits), museum websites (designing, editing, and maintaining online catalogs), archival principles (preservation and care of archives and manuscripts), conserving museum collections;
- Workshops: doing more with PDFs (editing, security, image replacement, accessibility), editing for readability (identifying problems in writing and how to improve), substantive editing.

**Thinking about presenting?**

What do you love about the AESE? What expertise do you have to share with your fellow science and publishing professionals?

**Can't think of a presentation topic?**

What topics do you want to hear? What presentations would draw you to the meeting? Can you recommend anyone, within AESE or without, to speak on these topics?

## Want to present but can't attend?

Get in touch with the AESE technical session chair Phil Farquharson ([philfarq@gmail.com](mailto:philfarq@gmail.com)) about presentation options.

If you have specialized knowledge in any of the areas mentioned above or you know someone who does, please consider giving a talk or workshop, or let us know whom we may contact. Help us make this 52nd meeting a rewarding and memorable one. Although time available for individual talks depends on the number of abstracts received, talks will likely be initially allocated 20 minutes each.

## Abstract Guidelines

- Abstracts should essentially be a short version of the talk, clearly and concisely outlining the scope, principal objectives, results, and ending with a conclusion. Please limit abstracts to approximately 200 to 250 words in length (excluding title and authorship).
- Include author name(s), affiliation, and contact information
- Send abstracts to: [philfarq@gmail.com](mailto:philfarq@gmail.com), with "AESE" in the subject line.

If you have any questions, please contact Phil Farquharson, Technical Program Chair, at [philfarq@gmail.com](mailto:philfarq@gmail.com), or Marg Rutka, Host Chair, at [marg.rutka@ontario.ca](mailto:marg.rutka@ontario.ca).

## Staying connected

Information about the Niagara meeting—including registration and hotel details—will be updated on a regular basis on the [AESE Web site](#).

Follow AESE on Twitter (@AESERocks), Instagram (AESERocks) and [LinkedIn](#)

Also like us on Facebook for meeting updates:

- regular [AESE Facebook page](#)
- [AESE Niagara Falls NY 2018](#) – closed group for discussing travel plans, the program, things to see and do around The Falls, and vicinity.



Visitors on Luna Island enjoying breathtaking views of Bridal Veil Falls (foreground) and the American Falls (on the other side of the platform). Photo credit: Darren McGee © New York State Department of Economic Development.